



Let's Talk About Quarters!

No, not money....**AzFRW Quarterly Reports!** Many clubs are now returning from being dark during the long hot summer, so this seemed a good time to send out a reminder about the upcoming AzFRW Membership (Treasurer's) Report.

4th Quarter Reports for 2011 are due on Oct 1st. This will be your last report for the year and all members who joined clubs since the June 15th 3rd Quarter (Amended) Report will be included in this final report for the year. Then, we start over again accumulating names for our 1st Quarter Report 2012. To be clear, if you have a member join in September, she will be reported on the pending 4th Quarter Report and she will owe dues again in January for 2012.

Hurrah...it's finally 2012!!

1st Quarter Report runs from Oct 2, 2011 until Jan 15, 2012. Any members who join or renew after Oct 1st are not reported until Jan 15th. Since 2012 is such an important year, after October 1st why not plan a membership event to recruit NEW members for 2012? Encourage your members to invite a guest to your October, November or December meeting. If the guest joins, she gets the remainder of 2011 (*for "free"*) and all of 2012! Perhaps you might even want to design a little "special invitation" for members to invite guests to one of your fall meetings to encourage new member recruitment?

Helpful hint: Be sure you have renewal forms available at all your fall/winter meetings so you are ready to process your members. Remember, they may remit their 2012 dues any time after October 1st which helps with the Christmas crunch. In this economy, many people are trying to reduce expenses by downsizing, changing phone or email providers etc. If you always have them use a membership form, you can verify their contact information is current and correct. The new AzFRW form example has a "quick check" box to indicate changes.

The AzFRW Treasurer (Membership) Reporting dates are:

1st Quarter	Runs from October 2 to January 15 (<i>pls read notes above!</i>)	Due on Jan 15
2nd Quarter	Runs from January 16 to March 15	Due on Mar 15
3rd Quarter	Runs from March 16 to June 15	Due on June 15
4th Quarter	Runs from June 16 to October 1	Due on Oct 1

The updated 2012 Membership Application sample form is now online in the Membership Section of the AzFRW website. If you would like it personalized with your club's logo, you can do a simple paste-up and photocopy *OR* email me and I will generate a personalized form for your club.

As always, don't hesitate to call or email me if I can answer any questions or help in any other way. **THANK YOU** for all you do!!

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