

## AzFRW SCRAPBOOK & NEWSLETTER AWARDS

### APPLICATION DUE DATE June 1, 2011

#### **AzFRW CLUB SCRAPBOOK AWARD:**

An **Emblem of Merit** will be presented for each club scrapbook which demonstrates outstanding use of timely theme: organization, creativity, originality, artistic compilation, and coverage of club activities. **One Outstanding Emblem of Merit** will be awarded to the scrapbook that excels in all areas.

AzFRW Award Committee must receive notification of a club's intent to enter its scrapbook for an award by **June 1, 2011**.

Participating clubs must present their scrapbooks to the **Awards Committee Thursday, November 3, 2011** at the AzFRW 2011 Biennial Convention.

The following criteria will be used to judge the Scrapbook:

- |                                 |                                      |                           |
|---------------------------------|--------------------------------------|---------------------------|
| <b>1.</b>                       | <b>Cover</b>                         | <b>5 points possible</b>  |
|                                 | • Design/Creativity                  | 1-5 points                |
|                                 | • Neatness                           | 1-5 points                |
| <b>2.</b>                       | <b>Front Page</b>                    | <b>20 points possible</b> |
|                                 | • Banner/Logo                        | 1-5 points                |
|                                 | • Date of Issue                      | 1-5 points                |
|                                 | • Meeting information                | 1-5 points                |
| <b>3.</b>                       | <b>Layout</b>                        | <b>15 points possible</b> |
|                                 | • Graphics                           | <i>1-5 points</i>         |
|                                 | • Organization                       | <i>1-5 points</i>         |
|                                 | • Photos of members/committees       | 1-5 points                |
| <b>4.</b>                       | <b>Content</b>                       | <b>50 points possible</b> |
|                                 | • AzFRW Board Meetings               | 1-5 points                |
|                                 | • Candidate Forums                   | 1-5 points                |
|                                 | • List of board members & committees | 1-5 points                |
|                                 | • Club bylaws & mission statement    | 1-5 points                |
|                                 | • Club meetings/speakers             | 1-5 points                |
|                                 | • Club projects                      | 1-5 points                |
|                                 | • Club forms to remember             | 1-5 points                |
|                                 | • Fundraising Events                 | 1-5 points                |
|                                 | • Some newsletter contents           | 1-5 points                |
|                                 | • Photos of board members            | 1-5 points                |
| <b>70 Total Points Possible</b> |                                      |                           |

#### **AzFRW CLUB NEWSLETTER AWARD:**

Newsletters will be judged using the following criteria:

- |           |                       |                           |
|-----------|-----------------------|---------------------------|
| <b>1.</b> | <b>Appearance</b>     | <b>10 points possible</b> |
|           | • Design/Creativity   | 1-5 points                |
|           | • Neatness            | 1-5 points                |
| <b>2.</b> | <b>Front Page</b>     | <b>20 points possible</b> |
|           | • Banner/Logo         | 1-5 points                |
|           | • Date of Issue       | 1-5 points                |
|           | • Meeting Information | 1-5 points                |

- Name and Address of News Editor 1-5 points
3. **Information** **35 points possible**
- Calendar of Events 1-5 points
  - Graphics 1-5 points
  - Membership renewal forms 1-5 points
  - Names and Contact Information for Officers 1-5 points
  - New Member Listings 1-5 points
  - Photos of members/committees 1-5 points
  - Volunteer hours form for members to complete 1-5 points
4. **Reports/Education** **35 points possible**
- AzFRW News/ convention info 1-5 points
  - Campaign Information 1-5 points
  - Committee Reports 1-5 points
  - Legislative Report 1-5 points
  - President's Report 1-5 points
  - NFRW News 1-5 Points
  - RNC news 1-5 Points

**100 Points Possible**

**Emblems of Merit** will be presented to club newsletters demonstrating achievement and One Outstanding Emblem of Merit will be award to the club newsletter that excels in all areas.

Participating clubs must submit either by mail or in person, one copy of three (3) newsletters dated between **Jan1, 2010** and **June 30, 2011** to the **Awards Committee Member for their Region**. The entries will be judged at the AzFRW 2010 Summer Meeting. The entries will be put in a binder by the Committee for display at the AzFRW 2011 Biennial Convention and results will be published in the Convention Book. If you submit an intent to submit a newsletter but fail to provide the committee with the newsletter for judging at the AzFRW 2011 Summer Meeting, your newsletter **WILL NOT** be judged.

CLUB \_\_\_\_\_

CLUB PRESIDENT \_\_\_\_\_

ADDRESS : \_\_\_\_\_

PH: \_\_\_\_\_ E-MAIL \_\_\_\_\_

INTENT TO SUBMIT SCRAP BOOK YES  NO

INTENT TO SUBMIT NEWSLETTERS YES  NO

SEND TO: Joan Parker AzFRW Awards Chair  
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*“We’re Making a Difference”*